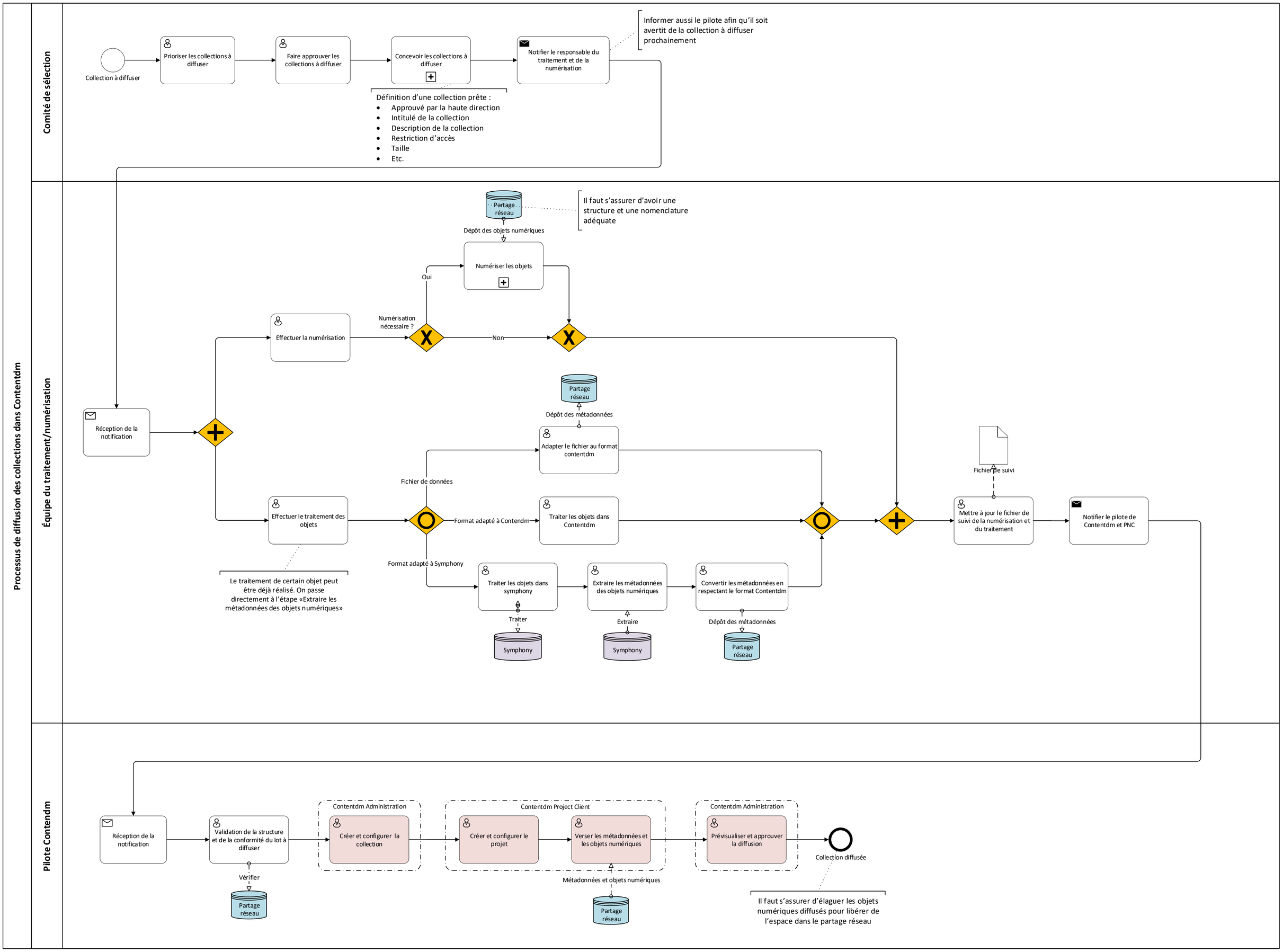Processus de diffusion des collections numériques